



immerse
ONLINE

Online Insights

TRANSFORMATIVE ACADEMIC EXPERIENCES
ACADEMIC PATHWAY

2023 - 2024

WWW.IMMERSE.EDUCATION

Immerse Education Pathways

Your journey starts here. Globally we offer hundreds of programmes across a range of inspiring pathways to support students in deciding on their academic and career prospects. Learn more about our pathways delivered online or at world-leading universities.



The pathway for this guide:

Academic Pathway

University-level enrichment programmes, led by academic tutors, and for students building their knowledge to excel at school and beyond.



Career Pathway

Immersive industry-focused programmes, led by industry experts, for students deciding on their career paths.



Skills Pathway

Future-ready skills programmes for students looking to upskill, develop projects and stand out from the crowd.

We provide **transformative educational pathways**, building bridges to the future by empowering and equipping students with the knowledge and skills to navigate their own success.

Our pathway locations:

Online, Cambridge, New York, Oxford, Toronto, San Francisco, Sydney

What is Online Insights?

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Online Insights is a virtual learning experience offering exceptional opportunities for academic enrichment to engaged students around the world.

Explore your chosen subject through interactive online seminars conducted by world-class academics from leading global universities.

The programme will lead students through an unparalleled educational experience.

Participants will focus on advanced academic content and develop both the expertise and enthusiasm to plan for an academic future with confidence.

Students receive a combination of subject-based tuition and future skills workshops. On our Classic programme, they will also have one-to-one tutorials and mentor activities led by current Oxbridge undergraduates.

Key facts

- > Choose from 2 day weekend “**Intensive**” programmes or 1-2 week holiday time “**Classic**” programmes.
- > Regular 1:1 tutorials with your tutor
- > Maximum class size of 10
- > Post-programme support and extended learning
- > Pre-course welcome pack
- > End of course certificate and detailed report
- > 12 months of post-programme learning support
- > Lifetime access to the Immerse Alumni Network

Available dates

Programmes available year round. Please visit our website to see exact dates.



Sample Timetable

As there are participants joining from around the globe, Online Insights is scheduled at times that are convenient for multiple time zones.

Our classic course has two “streams” - Stream A and Stream B.

Stream A starts in the morning whilst Stream B’s classes take place in the afternoon.

STREAM	
Stream A	Stream B
09:00AM UK Start Time	14:00PM UK Start Time

Please see below for a **sample timetable** for our Classic Programme

Times (UK)	Monday	Tuesday	Wednesday	Thursday	Friday
08:00 - 09:00	Tutorial & Tutor Office Hours	Tutorial & Tutor Office Hours	Tutorial & Tutor Office Hours	Tutorial & Tutor Office Hours	Tutorial & Tutor Office Hours
09:00 - 10:30	Subject Tuition	Subject Tuition	Subject Tuition	Subject Tuition	Subject Tuition
10:30 - 10:45	Break (15 Minutes)				
10:45 - 12:00	Subject Tuition	Subject Tuition	Subject Tuition	Subject Tuition	Subject Tuition
12:00 - 13:00	Lunch (1 Hour)				
13:00 - 14:00	Workshop: Academic Writing Session 1	Workshop: Academic Writing Session 2	Workshop: UK University Applications	Workshop: Personal Statements	Workshop: Interview Preparation
14:00 - 15:00	Mentor Activity: Welcome Activities	Mentor Activity: Virtual College Tours	Mentor Activity: “Things you’d wish you’d known”	Mentor Activity: Personal Branding	Mentor Activity: End of Course Graduation
15:00 - 16:00	Self-Study Time				

Note - All times communicated are in UK time.

All sessions are recorded, so if you can’t make it one session we will share the recording with you so you don’t miss anything.

The Online Insights course is available year round, including the school holidays. For exact dates, please visit immerse.education.

Students can choose to focus on one subject or they can enrol for two subjects where available.

Architecture **Ages 13-18**

Prepare, critically examine, and develop a personal portfolio, as well as pitch a mock proposal for a real-world project.

- Roman and Greek classical architecture
- Reformation and counter-reformation
- The Victorian idyll
- Modernism and post-modernism
- The Scandinavian approach

Business Management **Ages 13-18**

Budding entrepreneurs uncover key management theory and how this relates to building a successful enterprise.

- The marketing mix
- Corporate leadership
- The product life-cycle
- Modern business organisations
- Social enterprises

Computer Science & Artificial Intelligence **Ages 13-18**

Gain a comprehensive understanding of the interdisciplinary field of computer science and artificial intelligence.

- Computer Science Specialisations and Tools
- Computer Science Applications in the Real World
- Deep Learning and Neural Networks
- AI for Sequence Modelling and Cyber Security

Creative Writing **Ages 13-18**

With an emphasis on putting theory into practice, students will showcase their improved skills by writing of a novella.

- Character creation and development
- The use of voice and person
- Types of plot
- Dialogue
- Editing

Subjects Available

Combined Sciences **Ages 13-18**

This course combines physics, chemistry and biology in order for participants to build a well-rounded knowledge of the sciences and the skills required to excel in these subjects.

- Macromolecules of Life
- Introduction to Kinematics
- Atomic Structure and Periodicity

Economics **Ages 13-18**

A comprehensive look at the challenging worlds of micro and macroeconomics explored in a typical Economics degree.

- Macroeconomics & microeconomics
- Trade economics
- Game theory
- Political economics
- Economics and statistics

Engineering **Ages 13-18**

Be exposed to the different applications of engineering through case studies which will be analysed in-depth throughout.

- Fluid mechanics
- Thermodynamics
- World-changing projects
- Energy storage
- Technology and future engineering

English Literature **Ages 13-18**

Consider what makes great literary works stand out from the rest and learn to question their value and categorisation.

- Literary criticism
- Great poets
- Influencing meaning
- Introduction to genres
- Articulating ideas

History **Ages 13-18**

Explore fascinating historical themes as well as concepts of best historical practice at an undergraduate level.

- Science and discovery
- Gender
- Witch Hunting
- Medieval Festivals
- Present socio-political conflicts

International Relations **Ages 13-18**

Recognise the roles, rights and responsibilities of key actors in world politics and international affairs.

- World systems
- Foreign policy
- International conflicts
- Actors and interests
- Trade and development

History **Ages 13-18**

Explore fascinating historical themes as well as concepts of best historical practice at an undergraduate level.

- Science and discovery
- Gender
- Witch Hunting
- Medieval Festivals
- Present socio-political conflicts

Law **Ages 13-18**

Uncover a variety of legal fields and develop the skills required to succeed as a legitimate professional.

- Constitutional law
- Criminal law
- Contract law
- Human rights
- International law

Medicine **Ages 13-18**

Investigate complex biological concepts and real-world case studies whilst furthering academic understanding of the field.

- Immunology and infectious diseases
- Genetics and gene editing
- Neuroscience
- Anatomy and physiology
- Pharmacology and treatments

International Relations **Ages 13-18**

Recognise the roles, rights and responsibilities of key actors in world politics and international affairs.

- World systems
- Foreign policy
- International conflicts
- Actors and interests
- Trade and development

Mathematics **Ages 13-18**

Explore what an undergraduate degree in mathematics could look like and the range of opportunities it provides.

- Probability and combinatorics
- Matrix calculus
- Number theory
- Vector spaces
- Modern geometry

Natural Sciences **Ages 13-18**

Develop a profound grasp of the intricate natural world through immersive engagement with diverse scientific domains.

- Evolution and Biodiversity
- Microbiology and Cell Biology
- Geology and Earth Science
- Environmental Chemistry and Sustainable Solutions
- Quantum Mechanics and Astrophysics

Subjects Available

Philosophy **Ages 13-18**

Form considered opinions and viewpoints by exploring and analysing topics and ideas from leading philosophers.

- Morality
- Liberty and equality
- Unconsciousness
- Socrates and Plato
- Enlightenment

Can't find what you're looking for?

Immerse also offers **personalised 1:1 tuition** in a wide range of academic subjects.

Match with a tutor on the
Online Research Programme.

For more information, please visit:
<https://immerse.education/oorp>

Psychology **Ages 13-18**

Discover key concepts and develop a strong understanding of a variety of aspects that explain human behaviour.

- Nature versus nurture
- Contemporary psychology
- Ethics
- Psychopathology
- Social influence





University-level Tuition

Each syllabus is designed to reflect the standard of learning required at an undergraduate level of university. Classes are delivered by enthusiastic and passionate tutors who are experts in their academic field, and are experienced at teaching undergraduates at Oxford and Cambridge University.



One-to-one Tutorials

On our Classic programme, students have personal one-to-one supervision with their subject tutor, to review their performance in the course and discuss the progress their personal project. Students also have direct access to tutors during “office hours”, each week.



Interactive Virtual Learning

All virtual classes are delivered via online education platform - which offers students a wide range of teaching functionality including video conferencing, interactive whiteboards, breakout rooms, text chat, polls, quizzes and other custom apps. Students will be able to instantly connect with their teacher, as well as other students based around the world, and receive university-level tuition from the comfort of their own home.



Personal Projects

In each subject, students will submit a personal project, assessed by their tutor, that is developed throughout the course, both in class and during private study time. The type of project varies by subject, with some requiring a written piece of work, and others an academic presentation on a topic or issue.

Programme Highlights



Post-Programme Learning

Continue engaging with exclusive university-level content from Oxbridge academics. For 12 months after your programme you'll be able to continue taking your understanding of your chosen subject to the next level so that you're developing skills to stand out at school, in university admissions and at university.



Social Activities

Students can connect with like-minded individuals from around the world, and are encouraged to socialise and make friends through daily activities and games after classes finish.

These sessions are led by current Oxbridge undergraduate students.



Academic Skills Workshops

Students take part in workshops designed to develop key skills critical for future success.


Workshop topics include essay writing skills, personal branding, university applications, interviews and subject-specific entrance exams.



Personalised Evaluation

Participants receive a detailed report after the end of the course, which is completed after students present their personal project and complete their one-to-one reviews with their tutor.

Students will also receive a certificate of completion from Immerse Education at their virtual graduation ceremony.

A woman with blonde hair, wearing a black t-shirt and black pants, stands in a classroom. She is pointing her right hand towards a large digital screen on the wall. The screen displays a webpage with the word "Project" visible. In the foreground, the back of a person's head and shoulders are visible, sitting in a grey office chair. The room has a modern feel with a large, white, dome-shaped pendant light hanging from the ceiling.


98% of Alumni
Surveyed Increased
Their **Confidence**
with Immerse

98% of Alumni
Surveyed Improved Their
Critical Thinking Skills
with Immerse

99% of Alumni
Surveyed Improved Their
Communication Skills
with Immerse

99% of Alumni
Surveyed Increased
Their **Curiosity**
with Immerse

98% of Alumni
Surveyed Improved Their
Independent Thinking
Improved with Immerse

A person with curly hair, wearing a black cap and a black hoodie, sits at a white table. They are resting their chin on their hand, looking down. On the table, there is a black tray with a glass of water and some papers. The background is a plain white wall with a large, white, dome-shaped pendant light hanging from the ceiling.

98% of Alumni
Surveyed Improved Their
Independent Thinking
Improved with Immerse

University Destinations



UNIVERSITY OF
OXFORD



HARVARD
UNIVERSITY



UNIVERSITY OF
CAMBRIDGE



Northeastern
University



THE UNIVERSITY
of **EDINBURGH**



UNIVERSITY OF
COPENHAGEN



Durham
University



University of
St Andrews



University
of **Exeter**



UNIVERSITY OF
TORONTO



UNIVERSITY
OF **VIENNA**



UNIVERSITY OF
BATH




QUEEN MARY
UNIVERSITY OF LONDON



Imperial College
London



UNIVERSITY OF CAPE TOWN
IYUNIVESITHI YASEKAPA • UNIVERSITEIT VAN KAAPSTAD



THE UNIVERSITY
OF QUEENSLAND
AUSTRALIA

Online Insights Programme Models

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ACADEMIC PROGRAMME BENEFITS	ONLINE INSIGHTS STARTER	ONLINE INSIGHTS INTENSIVE	ONLINE INSIGHTS CLASSIC	ONLINE INSIGHTS CLASSIC - SUMMER EDITION
Total Programme Duration	1 Day	2 Days	1 Week	2 Weeks
Total Teaching and Coaching Time	3 Hours	8 Hours	20 Hours	40 Hours
Tuition by an Academic Expert, PhD (typically Oxford, Cambridge or Ivy League)	✓	✓	✓	✓
Designated Personal Mentor	✓	✓	✓	✓
1:1 Support	✓		✓	✓
Guest Speaker Sessions			✓	✓
Average Class Size		5	5	5
Completion of a Personal Project to be added to your CV / University Application		✓	✓	✓
Personalised Evaluation for your Tutor			✓	✓
Alignment with Essential Skills for Each Subject Area	✓	✓	✓	✓
Certificate of Attendance	✓	✓	✓	✓
Dedicated Support from the Immerse Online Team	✓	✓	✓	✓
Gross Price	£495	£695	£1,495	£2,125

How to Enrol

HOW TO ENROL

Once the enrolment form is completed, then a member of staff will be in touch to coordinate the start of the programme.

Please visit <https://immerse.education/enrol> for more information, or to enrol online.

Contact our team at advisor@immerse.education with any questions.

PARTICIPATION CRITERIA

Students who are either fluent or near-fluent in English (at least B2 level).

Students aged 13-15 or 16-18 years old.

Available to commit to undertake the full number of hours required by the programme.

1 Day	STARTER: 3 HOURS
2 Days	INTENSIVE: 8 HOURS
1 Week	CLASSIC: 20 HOURS
2 Weeks	CLASSIC SUMMER: 40

ALL ONLINE INSIGHTS PROGRAMMES INCLUDE

- Subject tuition delivered by an academic from Oxford or Cambridge University or equivalent.
- Average class size of 5 (maximum 10)
- Academic skills workshops
- Detailed personal evaluation written by tutor
- Certificate of attendance

AVAILABLE TIMES

With the teaching faculty based in the UK, the virtual programme has two 'streams' available for students of all time zones.

Stream A: 9AM Start

Stream B: 2PM Start

For more information, please speak to a member of the Immerse Education team (advisor@immerse.education).

Programme Options

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ACADEMIC PROGRAMME BENEFITS	ACADEMIC INSIGHTS CLASSIC	BUNDLE: ACADEMIC INSIGHTS + 1:1 ONLINE RESEARCH
Total Programme Duration	2 Weeks	4 Weeks
Total Teaching and Coaching Time	40 Hours	40 Hours
Tuition by an Academic Expert, PhD (typically Oxford, Cambridge or Ivy League)	✓	✓
Designated Mentor	✓	✓
1:1 Support	✓	✓
Guest Speaker Sessions	✓	✓
Max Class Size	10	10
Completion of a Personal Project to be added to your CV / University Application	✓	✓
Personalised Evaluation for your Tutor	✓	✓
Certificate of Attendance	✓	✓
Meals: Full board (13-15s) Half Board (16-18s)	✓	✓
13 Nights in Prestigious University Accommodation	✓	✓
Tailored Cultural and Social Activities	✓	✓
Dedicated Support from the Immerse Team	✓	✓
Fee	£6,495	£7,577

Post-Programme Benefits



Continued Learning & Alumni Support

Following the completion of your programme you automatically have access to the Immerse **Alumni Network** and additional benefits, which afford you access to skills workshops, mentoring, university admissions support, and networking opportunities with Immerse Alumni.

Time and time again we hear from our students that they wish to stay in touch with each other followign the programmes, and the alumni network will grow to ensure this. Exclusive events, career opportunities, and masterclasses will be hosted for alumni by our dedicated alumni community manager.

The support for our students doesn't just end after their time on the course, but for 12 months after their time learning with us they have access to an extensive range of learning opportunities. The post programme support and further learning benefits included on our courses are worth up to £2000. See them listed below.

- ✓ **12-Months Access to Continued Learning Support**
- ✓ **Access Immerse Programme Content**
- ✓ **Access to Skill-Based Sessions with Mentors**
- ✓ **Premium Workshops Supporting University Admissions and Careers Preparation**
- ✓ **Access to Programmes Providing Curriculum support**
- ✓ **Access to Membership Benefits and Events from Partners**
- ✓ **Opportunity to Have Future Skills Certified**
- ✓ **Life-time Access to Learning Opportunities via the Immerse Alumni Network**
- ✓ **VIP Events**
- ✓ **Exclusive Career Opportunities (e.g. jobs through the Immerse Network and Networking Events)**
- ✓ **Masterclasses Run by Experts**
- ✓ **Premium Life-Long Learning Content**
- ✓ **Exclusive Offers From our Partners**
- ✓ **Access to Exclusive Immerse Programme Portfolio Discounts**

Coming Soon!

Accreditations and Awards

Since 2012, Immerse Education has provided thousands of students with enriching academic experiences that have changed the trajectory of their lives.

QUEEN'S AWARD

The Queen's Award for Enterprise is the UK's most prestigious business award.

In 2018, Immerse Education was awarded the Queen's Award for Enterprise. To be recognised by Her Majesty is a huge honour and a testament to the unique, educational experiences we provide to students across the world.

BAC

Immerse Education is accredited by the leading mark of educational quality for the sector.

For over 25 years the British Accreditation Council (BAC) has been responsible for setting educational quality standards within the independent further and higher education sector. The BAC requires a rigorous on-site inspection that covers all aspects of the student experience including teaching, learning, health and safety and welfare.

IN PARTNERSHIP WITH



AWARDS



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